

	Average	Low	High
AED (Gross monthly salaries excluding bonuses)			
Graphic Designer – Creative / Digital	23,000	15,000	35,000
Creative Director	55,000	40,000	80,000
Copywriter	20,000	15,000	30,000
Marketing Director	75,000	45,000	100,000
Marketing Executive	22,000	15,000	30,000
Marketing Manager	35,000	25,000	42,000
Media Planner	22,000	15,000	30,000
PR / Events / Communications Executive	22,000	15,000	30,000
PR / Events / Communications Manager	38,000	28,000	50,000
PR / Events / Communications Director	75,000	45,000	100,000
Digital Marketing Executive	22,000	15,000	30,000
Digital Marketing Manager	35,000	25,000	42,000
Content Manager	35,000	25,000	42,000
Social Media Executive	22,000	15,000	30,000
Social Media Manager	35,000	25,000	42,000
Head of Digital	40,000	30,000	50,000
Head of Marketing	50,000	40,000	65,000
VP of Marketing	80,000	70,000	100,000
Chief Marketing Officer	100,000	80,000	130,000
Creative Lead	24,000	18,000	30,000
Trade Marketing Executive	16,000	12,000	20,000
Trade Marketing Manager	30,000	25,000	35,000
Brand Manager	35,000	25,000	40,000
Senior Digital Account Manager	35,000	25,000	40,000
Digital Account Director	50,000	40,000	60,000
UX/UI Designer	23,000	22,000	35,000
Senior UX/UI Designer	35,000	30,000	40,000
Digital Designer	26,000	18,000	34,000

Salary levels will deviate as all companies have different package structures, internal grading and salary bandings

Human Resources

	Average	Low	High
	AED (Gross monthly salaries excluding bonuses)		
HR Director	72,000	55,000	100,000
HR Manager	38,000	28,000	45,000
Assistant HR Manager	25,000	18,000	32,000
HR Officer	20,000	15,000	25,000
HR Executive / Administrator / Coordinator	18,000	14,000	24,000
Emiratization Manager	38,000	30,000	55,000
Recruitment Manager	32,000	26,000	40,000
Recruitment Specialist	23,000	18,000	28,000
Compensation & Benefits Manager	35,000	28,000	45,000
Compensation & Benefits Specialist	25,000	20,000	30,000
Training & Development Manager	35,000	28,000	42,000
Trainer	23,000	18,000	28,000