



Premier of Queensland  
Minister for Trade

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The Honourable Stirling Hinchliffe MP  
Minister for Tourism Industry Development and Innovation and  
Minister for Sport  
1 William Street  
Brisbane Qld 4000

Dear Minister

On 11 November 2020, I announced a new Cabinet and reaffirmed our commitment to Queenslanders to provide a strong, stable majority Government, and to drive the Queensland Government's policy agenda.

The Government's objectives for the community are comprehensive and include safeguarding our health, supporting jobs, backing small business, supporting Making it for Queensland and Building Queensland, growing our regions, investing in skills, backing our frontline services and protecting the environment.

Queenslanders have entrusted us with providing principled and stable government, and delivering on the promises we made. It is critical to work hard to prove ourselves worthy of this trust.

For this reason, I write to outline the delivery priorities to meet our Government's objectives. For many of these delivery priorities, it will be essential that you work closely and constructively with other Ministers to deliver the best outcome for Queenslanders and drive our response and recovery from COVID-19 in the short and long-term.

The attached Portfolio Priorities Statement defines your key priorities for this term of Government. It is intended that these priorities will also inform Chief Executive Officer performance agreements and shape the functions and activities of departments and agencies.

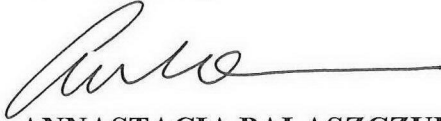
As part of these delivery priorities, it will be essential that you focus attention on your role in Australia's intergovernmental relations architecture to ensure Queensland's interests are proactively represented and the benefits to Queenslanders are maximised. This will include the National Cabinet Reform Committees, National Federation Reform Council Taskforces, the updated Ministerial Forum structures and new processes for development and finalisation of intergovernmental agreements.

I intend to regularly meet with you to discuss progress in implementing the actions identified.

I expect that at all times, Ministers will make all decisions and take all actions in the public's interest without regard to personal, party political or other immaterial considerations. I refer you to Governing Queensland, on the Department of the Premier and Cabinet website at <https://www.premiers.qld.gov.au/publications/categories/policies-and-codes/handbooks.aspx> for a suite of policy and administrative handbooks.

I look forward to working closely with you to deliver great outcomes for Queensland.

Yours sincerely



**ANNASTACIA PALASZCZUK MP  
PREMIER OF QUEENSLAND  
MINISTER FOR TRADE**

**\*Encl**

# Portfolio Priorities Statement

**Minister:** Minister for Tourism Industry Development and Innovation and Minister for Sport

**Department:** Tourism, Innovation and Sport

*The Hon Stirling Hinchliffe MP*

## Whole-of-Government Priorities

<b>Overarching Direction</b>	<p>All Ministers to work together to deliver the government's objectives for the community:</p> <ul style="list-style-type: none"><li>• Safeguarding our health;</li><li>• Supporting jobs;</li><li>• Backing small business;</li><li>• Making it for Queensland;</li><li>• Building Queensland;</li><li>• Growing our regions;</li><li>• Investing in skills;</li><li>• Backing our frontline services; and</li><li>• Protecting the environment.</li></ul>
<b>Consultation</b>	<p>All Ministers and their staff to meet regularly with the community and key stakeholders to inform policy development and achieve the best outcomes for all Queenslanders.</p>
<b>Integrity and Accountability</b>	<p>All Ministers and their staff demonstrate transparent, accountable and ethical behaviour and make all decisions and take all actions in the public interest without regard to personal, party political or other immaterial considerations.</p>
<b>Collaboration</b>	<p>All Ministers, supported by their Chief Executive Officers, establish strong working relationships across portfolios to deliver the Government's priorities.</p>
<b>Investing in Our People</b>	<p>All Ministers support their Chief Executive Officers to focus on motivating and increasing the capability of the public sector.</p>

## Government Commitments

<b>Election Commitments</b>	<p>All Ministers prioritise the delivery of all election commitments.</p>
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## Delivery Priorities

<b>Tourism Industry Development</b>	<p>Drive the tourism sector's recovery from COVID-19 through implementing support and assistance measures and delivering the Government's \$74 million package to rebuild the Tourism Industry, through:</p> <ul style="list-style-type: none"> <li>• Activating tourism experiences;</li> <li>• Securing major events to drive visitation and support local jobs;</li> <li>• Supporting stronger Tourism sector capability including to transition to new markets and further develop their products;</li> <li>• Delivering a marketing campaigns; and</li> <li>• Providing funding injections for regional tourism.</li> </ul> <p>Continue to grow tourism to Queensland by administering programs to:</p> <ul style="list-style-type: none"> <li>• Attract new aviation routes and tourism experiences to Queensland;</li> <li>• Deliver major tourism infrastructure improvements;</li> <li>• Inspire more young people to work in tourism through the new targeted initiatives and the Young Tourism Leaders program; and</li> <li>• Promote the Year of Indigenous Tourism and support existing and emerging Aboriginal and Torres Strait Islander tourism enterprise, experiences and events.</li> </ul> <p>Continue to work with the Minister for the Environment and the Great Barrier Reef and Minister for Science and Youth Affairs to identify opportunities to support the growth of the ecotourism industry in Queensland.</p> <p>Support the Premier and Minister for Trade in the Government's investigations into hosting the 2032 Olympic and Paralympic Games, creating more Queensland jobs, turbo-charging the State's tourism and events industry and fast-tracking the State's economic recovery. This will include continuing to develop and promote world-class knowledge, facilities and athletes as well as enhanced community sport initiatives.</p>
<b>Innovation</b>	<p>Lead the implementation of the <i>Building our Innovation Economy – Advance Queensland Strategy</i>, including:</p> <ul style="list-style-type: none"> <li>• Supporting innovation hubs and precincts, which play a vital role in building the innovation economy;</li> <li>• Delivering programs to connect research and technology companies with corporates to grow value, adding revenue and global routes to market;</li> <li>• Continuing to support a strong pipeline of start-ups and scaleups for new jobs and economies;</li> <li>• Ensuring that all Queenslanders benefit from the emerging knowledge-based economy through programs for women and Indigenous innovators; and</li> <li>• Building high growth new economy jobs in regional Queensland.</li> </ul>
<b>International Education</b>	<p>Continue to lead the Government's recovery response for the international education market, during and after the COVID-19 pandemic.</p> <p>Work with the Premier and Minister for Trade to support the international students in Queensland, particularly with regard to healthcare, employment and accommodation, and in doing so, promote Queensland as an education destination internationally, during and after the COVID-19 pandemic.</p>
<b>Sport</b>	<p>Oversee the implementation of <i>Activate! Queensland 2019 - 2029</i> to ensure that Government programs are delivering government priorities of a bright future for our children and healthy communities.</p> <p>Continue to support the sport and recreation industry to increase participation of different cultural groups to enhance social cohesion.</p> <p>Continue to encourage and support all Queenslanders, especially those most affected by the economic impacts of COVID-19, to incorporate physical activity into their daily routine, including through overseeing the delivery of 50,000 FairPlay vouchers.</p>

	<p>Oversee the redevelopment and upgrades of sporting facilities, and invest in equipment to support the sport and recreation industry across Queensland, improving job opportunities and the quality of services.</p> <p>Support our proud tradition of strong representation at the elite athlete level.</p> <p>Ensure Stadiums Queensland continues to service as many Queenslanders as practicable with a variety of entertainment options.</p>
<p><b>National Agreements, National Partnerships &amp; Significant National Reform Projects</b></p>	<p>Support the Treasurer and Minister for Investment in relation to negotiation, management and implementation of any intergovernmental funding agreements relevant to your portfolio.</p>