

peoplebank elite

Only the best for the best



APRIL 2019

ZALORA
20% off
site-wide when
spending over
HK\$300

OTHER GREAT OFFERS

CheckCheckCin **15% off**

G.O.D. up to **10% off**

This magazine contains informative and inspiring articles about how to look after our mind and body, some easy recipes, as well as a summary of the latest new offers that we have sourced for you. Enjoy and be inspired!



Visit our website
to download the
latest e-Magazine
and offers.

LIVE, PLAY, SAVE, CARE

tlc
TOTAL LOYALTY COMPANY

Brought to you by Total Loyalty Company (TLC), this monthly e-magazine highlights a variety of exciting staff discounts for you to enjoy as part of your staff benefits program. In addition, we have included some wellness tips to help enhance your life.

If you have any questions or feedback, please email info@totalloyalty.hk. We would love to hear from you!

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HOT DEAL
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ZALORA

ZALORA is a one-stop destination for fashion and footwear. Bringing you a Hong Kong lens on global trends, ZALORA sources the best that Hong Kong fashion has to offer, as well as all your favorite international designers.

ZALORA

We are excited to share that we have arranged an exclusive discount for you at ZALORA!

Using our exclusive promo code **TLC20**, you can enjoy

20% off site-wide when spending over HK\$300.

If you sign up as a new ZALORA member, you can enjoy

22% off site-wide upon spending over HK\$300 using the promo code **TLCNEW**

REDEEM OFFER



Enter promo codes shown above upon checkout.

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CheckCheckCin's signature drink, rice water, is made from scratch daily using a formula of red rice, white rice and coix seeds. This drink is mild in nature and suitable for daily consumption for all body types.

[Find us](#)

CheckCheckCin

We are offering a new staff discount at the popular health drink brand CheckCheckCin!

Get

15% off

all drinks in rice water series (except Cooling Strawberry) at all Hong Kong CheckCheckCin shops.

\$20 off

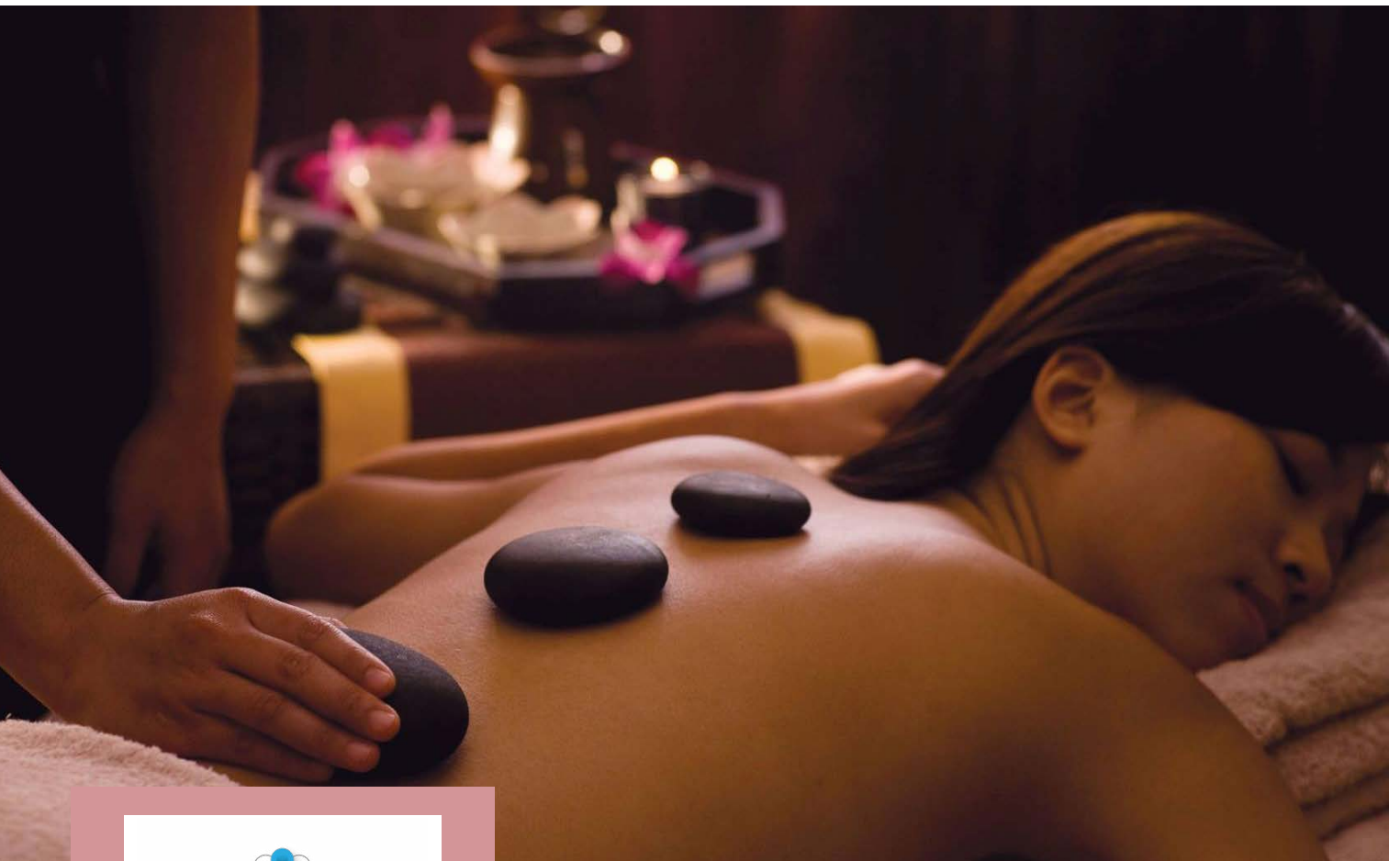
Dawn Rice Water Powder + Dusk Rice Water Powder Combo



REDEEM OFFER



Show your program membership card or eCoupon upon ordering or payment.



The Lookdiary platform allows you to book online in a network of 120+ trusted beauty parlours in Hong Kong, and to access to more than 4,000 treatments. With the Lookdiary gift card, you can benefit from any treatment at any beauty parlours until the full value of the gift card is redeemed.

Tel: +852 8172 3687

Email:

contact@lookdiary.com.hk

Lookdiary Gift Cards

We are pleased to offer you an exclusive 20% off on Lookdiary gift cards, meaning you can now enjoy

20% discounts

on over 4,000 beauty treatments at 120+ salons and spas in Hong Kong, including Spa L'Occitane, Moksa, Sozo Hair Design, iBeaute Club, and Velocity Aquabike Studio!

[more information on Lookdiary gift cards](#)

In addition to the standard gift cards, Lookdiary can, on demand, customize the amount and the design of any gift card free of charge

REDEEM OFFER



Send an email to credit@lookdiary.com.hk with the topic "TLC special offer" to receive the redemption procedure.

SAVE



GOODS OF DESIRE

Founded in 1996, G.O.D. is a lifestyle store whose concept and products have become the epitome of original, contemporary Hong Kong design inspired by the city's vibrant culture where east meets west.

[Our shop locations](#)

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G.O.D.

As a staff privilege, you can enjoy

up to

10% off

regular-priced items
(excluding fixed price and
consignment items) at G.O.D.



REDEEM OFFER



Present your program membership card or
eCoupon upon purchase in stores


SAMSUNG

A testament to a decade of innovations, Galaxy S10 is designed for those who want a premium smartphone with powerful performance. Featuring the all-new Dynamic AMOLED display, next-generation camera, and intelligent performance, Galaxy S10 line offers consumers more choice and sets a new standard for the smartphone.

[Click here to learn more.](#)

Samsung Galaxy S10

We have sourced an exclusive staff discount on Samsung's latest phones!

Get up to

5% off

when ordering your Galaxy S10 Series before 15 May 2019.

Plus, you'll get these free gifts with your purchase:

- A pair of FREE tickets to [VIVELAND](#), a Virtual Reality theme park (valued at \$796)!
- Samsung MicroSDXC EVO Plus 64GB memory card (for first 10 customers)

REDEEM OFFER



Click to place your order.



War Horse



**Hong Kong premiere
of the National
Theatre of Great
Britain's internationally
acclaimed production.**

Based on the beloved novel by Michael Morpurgo, the National Theatre of Great Britain's Tony Award®-winning production of War Horse is coming to The Lyric Theatre, HKAPA, from 10 to 26 May 2019.

Hailed by Time Magazine as 'a landmark theatre event', this powerfully moving and imaginative drama, filled with stirring music and songs, is a show of phenomenal inventiveness. At its heart are astonishing life-sized puppets created by South Africa's Handspring Puppet Company, who bring breathing, galloping, charging horses to thrilling life on stage. An unforgettable theatrical experience, 'not to be missed' (Chicago Tribune).

At the outbreak of World War One, Joey, young Albert's beloved horse, is sold to the cavalry and shipped from England to France. He is soon caught up in enemy fire, and fate takes him on an extraordinary journey, serving on both sides before finding himself alone in no man's land. But Albert cannot forget Joey and, still not old enough to enlist, he embarks on a treacherous mission to find him and bring him home.

Enjoy

10% off tickets on Sunday to Thursday shows.

REDEEM OFFER



Please use promo code "JOEY10" before checkout at HK Ticketing.

In the increasingly eco-conscious world we're living in right now, the "natural" and "organic" labels allure us from everywhere. Those umbrella terms set against conventional cosmetics became the next thing in the beauty industry.

Everything You Need to Know About Natural Vs. Conventional Cosmetics

Having so many options to choose from, it can easily get a bit intimidating, especially for someone who's just starting to transition into a new regimen. Big cosmetics companies, tweaking words on their labels are not making it easier for us either. Thus, when we first start learning about natural and organic cosmetics it's very easy to confuse the organic and natural with the non-toxic ones.

But, don't worry – you are not alone. To help guide you on your journey to finding the safest and healthiest products, we made it our mission to delve deeper into the research on cosmetics ingredients. A result of that is this article full of useful information that will put your mind at ease when making your choice.

Natural and organic: what does it mean?

Truth be told, to date there are no internationally recognized standards or regulations for natural or organic cosmetics. As a result, various groups have come out with their own guidelines for what they think these words should mean when applied to cosmetics. Organizations that have attempted to define it include governments, NGOs, retailers, cosmetic producers and as well as consumers. Thus, the words on the label themselves simply may ensure slightly different things depending on the country, and the regulatory agency issuing the certification.





For a cosmetic to be labelled as organic it must be created from ingredients certified as organic by one of the numerous certifying institutions that operate worldwide. For as much as in the case of organic cosmetics their labelling is pretty straightforward, the same thing cannot be said about natural cosmetics. Why? Mainly because organizations responsible for regulating the claims made on cosmetics lack a clear legal definition for the “natural” label. This means that cosmetic brands trying to sell their products may market them as “natural” if they fit their own definition. So, if a company considers a product made of non-GMO plant ingredients natural – they’re free to market it as such. They may also add just one natural ingredient to their standard product and call it natural.

What does it mean for us, consumers? That it’s very easy to get fooled by branding so we need to be extra careful when buying natural cosmetics. Best way to avoid this is to always check the label for the percentage of natural and organic ingredients.

Click [here](#) for a cheat sheet we made for you that you can use when in doubt about the meaning of different types of labels.

This article was brought to you by [LookDiary](#)





Serves: 1

Prep time: 10 min

Cooking time: 35 min

INGREDIENTS:

For the broth:

- 1 packet kombu dashi
- 1L water
- 1 thumb-sized piece ginger, sliced thinly
- 3 dried shiitake mushrooms, soaked in hot water for 30 min and sliced thinly
- 150–200g broccoli and cauliflower, stems and florets separated
- 1 small bowl freshly shaved fennel, with stems
- 2 tbsp soy sauce
- 2 tbsp mirin
- 1 tbsp brown sugar

For the soba noodles:

- 80–100g soba noodles
- 100–150g fried tofu, cut into triangles
- 1 small bunch spring onion, chopped
- toasted sesame seeds and shichimi togarashi, to garnish (optional)

Soba Noodles in Gingery Fennel Kombu Broth

Cindy Lam of Olive Oly Kitchen cooks delicious vegetarian recipes that support local farms. This clean bowl of soup noodles will help to nourish your system.

1. Soak kombu in a small pot of water for at least 1–2 hours. Bring to a boil and remove kombu as soon as water starts to boil. Add ginger, mushrooms and the stems of the broccoli, cauliflower and fennel. Let simmer on low heat for 15 min.
2. Use a strainer to remove the vegetable chunks. Add soy sauce, mirin and brown sugar to the broth and bring to a boil again. Season to taste.
3. Preheat oven to 180–200°C. On a baking tray, mix the cauliflower and broccoli florets with some olive oil. Roast the vegetables for 20 min, or until browned.
4. Bring 2 pots water to a boil. Use one pot to cook the soba noodles according to packet directions and the other to resoak the noodles after they have been rinsed in ice-cold water. This will help to keep your noodles hot without losing texture.
5. Assemble the soba noodles, fried tofu, roasted vegetables and freshly shaved fennel in a bowl before adding the hot broth. Garnish with spring onion, sesame seeds and a sprinkle of shichimi togarashi, if desired. Serve immediately.

This article is brought to you by Foodie.



Brought to you as part of your staff engagement program,
 Asktlc™ is a Buying Advisory Service for household electronics.

Just let us know the brand and model of the electronic items you are looking for,
 then Asktlc™ can source the best price for you.

**You can enjoy exclusive offers and savings from
 the following brands (plus many others):**

dyson

GERMAN POOL 德國寶

GOODWAY 威馬電器

LG
Life's Good

Midea

PACIFIC

SAMSUNG

Whirlpool

**This month, our featured products are the dehumidifiers from
 Whirlpool and Philips with great discounts:**

Whirlpool DM201NB

- 175mm Slim Design
- 4.5L Large Water Tank
- Laundry Mode and IP21 Design

Price: ~~\$3,598~~

\$1,640



Philips DE5205

- 2-in-1 premium dehumidifier with purification
- Dehumidify up to 25L/Day*
- Particles CADR* 270m³/h
- Purify ONLY Mode

Price: ~~\$4,688~~

\$2,900

**We have many other electronic items available at great prices! Just send an e-mail to
 asktlc@totalloyalty.hk or call 2536 9010 and let us know what you're looking for.**

ZALORA

1. [Please click here to view the fine print.](#)
-

CheckCheckCin

1. Offer is valid until 31 March 2020.
 2. The corporate discount program offer cannot be combined with other promotions and offers.
 3. CheckCheckCin reserves rights to amend this offer without prior notice.
-

Lookdiary Gift Cards

1. Terms and conditions apply, [click HERE for all details.](#)
-

G.O.D.

1. Offer is valid until 30 September 2019.
 2. Offer can only be used in G.O.D. Hong Kong store locations except Lab Concept.
 3. Discount does not apply to fixed price and consignment items.
 4. Discount must be redeemed at the time of purchase.
 5. Excludes purchases made at <https://god.com.hk/>.
 6. G.O.D. reserves the right of final decision in case of any disputes.
-

Samsung Galaxy S10

1. Offer is valid until 15 May 2019.
 2. Offers applicable to Corporate Staff Offer Program only. Photos are for reference only.
 3. Supply of the gifts is limited and available only while stocks last.
 4. Offers are subject to relevant terms and conditions.
-

War Horse

1. Offer is valid until 26 May 2019.
 2. Terms and conditions apply.
-

AskTLC

1. Pricing will fluctuate.
2. We will respond to you with our advisory price within 7 working days.
3. Note not all products and model numbers are available, but TLC will do its best to help source your suggested make/model. If we cannot get it, we will let you know accordingly.
4. Total Loyalty Company Limited reserves the right of final decision.