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Rubicor launches government recruitment agency

Rubicor, one of the largest recruitment groups in Australia and New Zealand, today announced the launch of Gel Gov, a new agency specialising in recruitment services for governments and affiliated organisations nationwide. Gel Gov will allow Rubicor, which has a strong market presence and reputation in the government recruitment sector through several of its businesses, to consolidate their services under one brand and deliver best practice recruitment services at a fair price to government clients nationally.

Gel Gov will provide temporary, contract, and permanent roles at a local, state and federal government level, across all aspects of government – including administration, finance and accounting, procurement, IT, professional and executive, policy and marketing.

Several Rubicor businesses already have exclusive contracts with government entities across Australia. Challenge is a long-standing preferred supplier to the South Australian Government and recently won an exclusive project to supply 130 field staff for a Fruit Fly Eradication Program. Wizard People, Rubicor's specialist recruitment firm in Canberra, has been providing recruitment services to the Federal and Territory governments for over 20 years. Locher ranks second among thirteen government suppliers of temporary administration and finance workers to the South Australian Government.

Samantha Cotgrave, previously managing director of Rubicor's Western Australian recruitment agency Gel Group, will head up the new business. She has over 20 years' experience in human resource management, with a career spanning Australia and the UK. She has assisted many blue-chip private and government organisations to develop solutions to their HR challenges and has worked with clients in a vast range of industry sectors. One of her significant achievements was to provide client services support during the privatisation of Telstra. Samantha has a Bachelor of Business in International Trade, majoring in economics.

Samantha Cotgrave said: "Many Rubicor businesses have a strong presence in the government sector, with several businesses, such as Wizard in Canberra, Locher in South Australia and Gel Group in Western Australia, consistently featuring on government preferred supplier recruitment panels and performing strongly on these panels. The launch of Gel Gov will give us the opportunity to consolidate our expertise under one national brand, so we can provide enhanced services to government agencies across Australia."

Rubicor is one of the largest recruitment groups in Australia and New Zealand, with more than 250 staff and providing services through 16 specialist brands from 18 offices.

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