

# Direct Marketing Policy

## Our Policy on Direct Marketing

We may sometimes use personal information for marketing purposes but only subject to the following:

- ▶ Work seekers, whilst they are registered with us, with updates in relation to employment opportunities, market information and promotions from time to time;
- ▶ Clients, with whom we have a relationship, with market information and promotions from time to time;
- ▶ Subscribers to our website with news and job alerts to which they have subscribed;
- ▶ Personal Information is not used by or disclosed to any third party for marketing purposes;
- ▶ Client lists are not generally obtained from third parties for marketing purposes;

In accordance with the anti-spam legislation, individuals to whom marketing communications are sent are:

- ▶ chosen on the basis of having given their express and/or implied consent for such communications to be sent to them since they registered with us for the purpose of engaging us as their employment agent or recruitment agent; and
- ▶ always given on opt out or unsubscribe option in relation to such communications

When sending direct marketing material, we will give you the direct option as to whether or not you wish to receive marketing communications and remain compliant with anti-spam legislation.