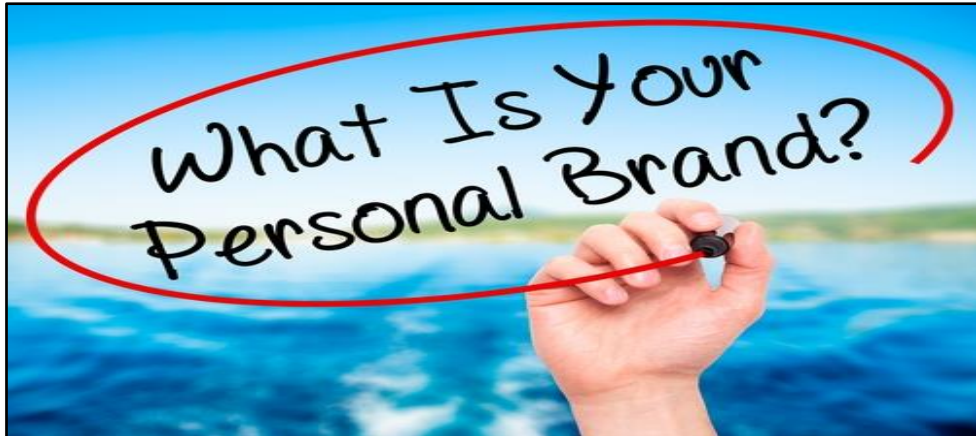


Fuse Recruitment

Personal Branding Tips



Your personal brand is how you appear to the world. Therefore, it serves to reason that a strong brand is a good brand and more people will likely find you.

The question is, how do you become a brand? If you're looking to build up your personal brand, here are some ways to go about it:

Personal Branding

- Check that your email address is professional
- Set up a linked in profile, ensure it is current
- Ensure social media profile is appropriate, delete compromising photos etc.

Promote Yourself

- Follow us on LinkedIn
- Sign up for job alerts
- Share jobs alerts with friends and ask them to share alerts with you.

Personally contact

- Phone the recruiter personally to make an appointment - don't get your mum/wife/husband/friend to call.
- Keep in touch with the Recruiter if you haven't heard from them for a while.
- Network with friends, associates and colleagues.

As you begin to sharpen your personal brand, the right opportunities will start coming your way.