

PROPOSED SPONSORSHIP AGREEMENTS

Female Engineers at Monash (FEM) is a not-for-profit organisation. We rely on fundraising, sponsorships and donations from external parties to complete our projects and achieve our goals. Each agreement is bound by an official contract in accordance with Monash Student Association sponsorship rules and regulations.

What we offer to our sponsors:

For a sponsorship amount of \$300, benefits to our sponsors include the following:

- Status as one of the primary sponsors of Female Engineers at Monash.
- An A4-sized advertisement in the annual FEM Industry Guide. Over 80 guides were
 distributed to members and industry partners at the FEM Industry Guide Launch in
 2017. A soft copy was also made available to members.
- A feature article on your company in the annual FEM Industry Guide.
- Distribution of provided promotional or advertising material of your company's recruitment opportunities, open days and other events that would be beneficial to our members at FEM events, on our Facebook group (over 550 members), LinkedIn and via email.
- Invitation to speak at the FEM Industry Night (a panel-style event) (semester one).
- Invitation to attend the FEM Industry Guide launch (semester 2).
- Invitation to all other FEM Industry related events
- Potential for collaboration on unique events with your company, such as office visits/ site visits. FEM is open to the potential for new and exciting events with your company in 2018.

What we achieve with the help of our sponsors:

Your sponsorship will enable FEM to complete our major projects, which include the Industry Night Panel and the Industry Guide Launch. Additionally, our members benefit from the distribution of promotional material for recruitment opportunities and networking events that your company provides us with, as well as directly communicating with you at our industry events during the year.

Female Engineers at Monash appreciates the support of our industry partners.